



GOBIERNO DE ESPAÑA

MINISTERIO DE ECONOMÍA, INDUSTRIA Y COMPETITIVIDAD



Escuela de organización industrial



PROGRAMA
2WORK
ESPACIOS COLABORATIVOS

EUROPE

Un proyecto financiado por:



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EUROPEAN
COWORKINGS **EOI**

PROGRAMME 3RD EDITION

EUROPEAN COWORKINGS PROGRAMME



WHAT IS THE PROGRAMME ABOUT?

European Coworkings EOI is an international acceleration program aimed at entrepreneurs willing to make their business grow with brand new perspectives. Participants get a 3-month free training and personalized mentoring from European experts and benefit of a 5-week stay in an entrepreneurship centre in Europe and therefore gain a first-hand insight of the local entrepreneurial ecosystem.

The programme is co-funded by the European Social Fund under the Spanish National Operational Programme for Employment, Training and Education.

EOI launched the third edition of this programme last October 2017. 54 entrepreneurs from all sectors were selected. New innovation and entrepreneurship centres were also identified by EOI as partners, joining the European Network of mentors that was already created in the first edition in 2016 and the second edition in 2017.

The programme includes an online mentoring phase (6 hours) and an in-country mentoring phase (42 hours) in the European hosting centre. Mentoring and training expenses as well as travel expenses to Europe and accommodation during the in-situ phase are covered by the programme.



WHAT DO YOU GET AS AN **ENTREPRENEUR**?

- You will get free training and personalized mentoring from European mentors of entrepreneurship and innovation centres.
- You will be part of a network of entrepreneurs willing to make their businesses grow in Europe.
- You will live an experience abroad, where experts from different fields will make you see things in a different way.
- You will participate in a final Wrap-Up Event, where you can present your pitch to a European Assessment Committee and hence receive feedback on how to approach your business strategy.

APPLICATION REQUIREMENTS

- The entrepreneur's business project has to be under way or already running (max. 3 years).
- Project ideas can address any field of activity (IT, Tourism, Health, Collaborative Economy, Green and Circular Economy, Social Innovation...)
- A high level of English from the entrepreneur is required as well as a strong motivation towards the Programme.
- The fact that a given business project idea will be internationally mentored has to make sense.
- Special consideration is given to innovative and creative ideas as well as green and circular economy projects.




EUROPEAN COWORKINGS PROGRAMME




HOSTING CENTRES

16 entrepreneurship / innovation centres in 12 EU countries



EOI European Coworking

- AUSTRIA**
 - Impact Hub Vienna GmbH.
- BELGIUM**
 - Creative Cities VZW, Antwerp
- CROATIA**
 - Impact Hub Zagreb.
- CZECH REPUBLIC**
 - Hub sro., Prague
- FRANCE**
 - Toulon Var Technologies, Toulon
- GERMANY**
 - MMC UG, Berlin
- HUNGARY**
 - Impact Hub Kft, Budapest
- IRELAND**
 - Greatville HR Consultancy, Dublin
 - Cork Bic, Cork
- THE NETHERLANDS**
 - Foundation Starlife Holding, Wageningen
 - Stichting Business Developmen Friesland, Leeuwarden
- PORTUGAL**
 - Instituto Pedro Nunes, Coimbra
 - Start Up Guide World, Lisboa
- ROMANIA**
 - Ropot Development, Bucharest
- UK**
 - The Hub Kings Cross Ltd., London
 - North East Business and Innovation Centre Ltd., Sunderland



For this third edition, 16 EU partners have joined the programme as hosting centres, welcoming our Spanish entrepreneurs and mentoring them for several weeks. As in the first two, Impact Hub and EBN suggested many of them; the rest were directly addressed by EOI.

MENTORS AND ENTREPRENEURS TESTIMONIALS

Marta Moksa, Mentor at Olivia Centre O4, Gdansk, Poland

"I think the European Coworking programme is great! As soon as I found information about the programme, I was the one that approached to EOI. I think this is a great idea, a great inspiration (...) This is the idea of European Union, to have people together and meet and know each other and see that we are different, and the same at the same time".

Adriana Sánchez, Entrepreneur

"I am very grateful to EOI, it was awesome! It was like a dream."

Celso Masid, Entrepreneur

"At the end we changed a lot of parts and many areas of the Business Model and now we think we are in the right direction".

Gianmaria Sbeta, Mentor at Startplatz Köln, Germany

"Apart from the business side and the development of the startup, it is about connecting startup ecosystems and creating bridges in European Countries and European entrepreneurs"

Marit Ginevro, Mentor at Creative Cities, Antwerp, Belgium

"It is an amazing inspiration for all the entrepreneurs to come abroad, and to learn about the experience, the market, and all many possibilities they have."

Victor Gómez, Entrepreneur

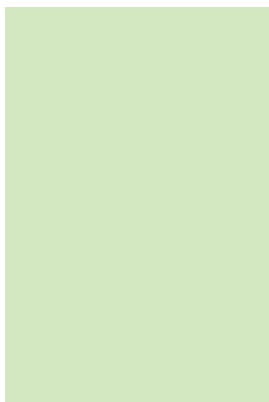
"The programme helped us to know a new market very fast, even though we need to continue keeping the focus on the product, we gained a lot of new skills and we learned about the potential of the new market".



EUROPEAN COWORKINGS PROGRAMME



OUR ENTREPRENEURS IN EUROPE!



North East BIC, UK



MCC Berlin, Germany



EUROPEAN COWORKINGS PROGRAMME



Impact Hub Budapest, Hungary

EUROPEAN COWORKINGS PROGRAMME



OUR ENTREPRENEURS IN EUROPE!



Impact Hub Bucharest, Rumania



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Startup Guide Lisboa, Portugal



Creative Cities, Belgium

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Hub sro., Prague

EUROPEAN COWORKINGS PROGRAMME



CorkBIC, Ireland.

SOME OF OUR ENTREPRENEURS: THEIR PROFILE AND PROJECTS



ADRIÁN LOPEZ

Adrián Lopez is CEO of GameMetrics.

GameMetrics (<http://gamemetrics.net>) is the business co-pilot for game developers. We are an analytics website and we guide through the whole process of selling games. GameMetrics is the guided process to help game developers to connect with the players, and improve their sales in the easiest, and straightforward way. It provides a guided market research, a way to improve their player acquisition and to know what their players are doing inside of the game.



ALEJANDRO RAMIREZ

Alejandro Ramirez has studied Business Administration and is CEO of University Bracelet.

University Bracelet (<http://alejandrto-2.wixsite.com/bracelet>) is a new advertising medium adapted to the university students as they are our target and receive a lot of ads during their study years. The product would be a bracelet with an integrated NFC Chip that can be customized with the colours of each degree and with a personalized design. The chip would be linked to a website containing all the promotions and flyers avoiding paper copy. You would only need a mobile phone to tap the chip and be redirected instantly to the web thanks to NFC technology.



AFRICA RODRIGUEZ

Africa Rodriguez is an activist of collaborative culture. Co-founder and Director of Happiness and Enthusiasm in Espacio Arroelo Coworking SL.

RUFO&CO (<http://lab.espacioarroelo.com/rufoco/>) is an initiative to encourage young people to create and develop their passions in coworking spaces. For 3 months the participants are part of a coworking space community in order to explore, enjoy and discover their ideas, and dreams. They have individual sessions with the mentors they choose from the community. In addition, they show weekly their evolution through social media in coordination with the lead mentor. The program includes meetings with the families and teachers and a final DemoDay where the participants show their failures, experiments, projects and personal achievements.



ALVARO DOMINGO

Alvaro Domingo is an Architect and Code developer. He has worked on virtual reality for 3 years and he started with this Project one year ago.

INMOREALITY (<http://www.inmoreality.com/>) is a startup that develops 360 degrees tours and virtual reality experiences for properties that under construction or reform.

SOME OF OUR ENTREPRENEURS: THEIR PROFILE AND PROJECTS



ÁLVARO RIVAS

Álvaro Rivas is a freelance SAP consultant with more than 10 years of experience on globally projects. Founder of director of Contractkey, the First Professional Network, Digital & SAP Recruitment Agency.

Contract Key (www.contractkey.com) is the First Professional Network, Digital & SAP Recruitment Agency. We give an honest approach to Freelance & IT Contractors. We believe in personal relationships based on trust, transparency and mutual respect.



ANA HIGUERAS

Ana Higuera is an environmental scientist and team facilitator.

Through her keynotes and workshops, she is empowering engineers, designers and managers in companies and also entrepreneurs, in a new paradigm for innovation. As Nature is the greatest R&D lab (3.8 billions of years of trial and error), we can consult ecosystems and organisms principles, strategies, patterns and designs for efficient, sustainable and smart solutions for human/business challenges.



ASUNTA ARMENTA

Asunta Armenta, graduated in Economics, is a Marketing Specialist and an entrepreneur with a master in Wedding Designing & Protocol.

She's founder and CEO at Love a tope (<http://loveatope.com>), a company where they design, plan, organize and coordinate your wedding. They design a special wedding, surrounded by nature, in unique places where you can let your senses and feelings flow. Love a tope is a world created for those looking for unique weddings. Weddings that fulfill dreams.



CARLOS FERNÁNDEZ

Carlos Fernández is Co-founder of Cosmic-works Studios.

Cosmic Works Studios (www.cosmicworkstudios.com) is a Video game developer company based on the creation of original video games and collaboration and merge of third parties. After the launch of their first video game, they are working on a business model that will disrupt the video game market.

SOME OF OUR ENTREPRENEURS: THEIR PROFILE AND PROJECTS



CARLOS SANZ

Carlos Sanz is a building engineer specialized in visual communication and marketing.

Fugu Studio (<https://fugustudio.es>) gathers people experts in different multimedia areas together, making a multidisciplinary team. Fugu Studio, is a multimedia production center, that is created due to multimedia production that is a complex sector. We give specific advice to our clients allowing them to make the right decisions. We help them in the complex process of managing projects, so our clients only need to contact with just one provider. We simplify visual communications production.



CLARA DE LOS RIOS

Clara de los Rios, is CCO of Lagunes Group.

For several generations the Lagunes Group (www.grupolagunes.com) owns several estates located in strategic areas of South Spain specializing in areas that represent the best and most outstanding of Spanish tradition and gastronomy. The Lagunes group has started a new activity, which has been named Lagunes Gourmet, focused on the commercialization of our premium products of our own production, such as our extra virgin olive oil. In the same way, Lagunes group selects and adds new products for the most delicate palates such as our exquisite game meat.



DANIEL RODRÍGUEZ MORUNO

Daniel Rodríguez Moruno is Bachelor of Fine Art, expert in marketing and creative business strategies.

AGRANEL, is an advertising and design agency focused on creating personal, responsible and sustainable advertising. It has founded a new marketing channel, BIKINGS, that offers a wide range of field marketing campaigns with rental upcycled bikes. We restore, we redesign, we customize, and we transform second hand bikes and cargobikes from northern Europe into branding tools, "UPCYCLING". BIKINGS (www.bikings.es) creates an optimal user experience combining digital marketing with offline marketing. The team of BIKINGS is composed by creatives, designers, craftsmen, advertising professionals, all of them eco-conscious and of course.... bike lovers!



DANIEL RODRÍGUEZ VELARDE

Daniel Rodríguez Velarde. Bachelor's degree in Sport Science, master's degree in Entrepreneurship and Innovation. He has joined 4 business incubation programmes and was the winner of Yuzz Caceres 2016. Daniel has launched Mysocialfit.

Mysocialfit (<https://mysocialfit.com/>) is the first collaborative platform that connects sports centres and fitness professionals with individuals interested in participating in group fitness sessions. With Mysocialfit you can choose and/or suggest (as a professional) hundreds of activities around you. Get in shape wherever, whenever, with whomever you want and pay as you go at the best possible price.



SOME OF OUR ENTREPRENEURS: THEIR PROFILE AND PROJECTS



DAVID MACÍAS

David Macías is video marketing specialist with more than 12 years of experience. As video marketing specialist and after years working for TV channels and founding Meideistudio, he has gained experience in creativity for TV spots and broadcast, particularly in motion graphics, direction, realization, and production of 400+ video pieces in more than 10 countries.

He is CEO and founder of www.videolean.com, customized video-templates online for business, and CEO and founder of www.motion4startups.com, handcrafted videos for startups

Videolean provides videos for your business easy to self-customize. A hassle-free online tool where customize template videos in few minutes from your articles or pages.



ELENA LÓPEZ PAZOS

Elena López Pazos has a bachelor's Degree in Audiovisual Communication.

She is the co-founder of Leitmotiv Creative Group (www.leitmotivcreativegroup.com), a production company that combines audiovisual with classical music. Leitmotiv helps promote the activity of orchestras, ensembles and classical musicians through innovative videos and graphic design, especially breaking the stereotypes associated with classical music and reaching a younger audience.



DAVID MATÍAS

David Matías is PhD in Comparative Literature, editor and writer.

La Moderna Digital Publishing House (www.libreriamoderna.com) is a Book publishing, distribution, online store. New Tech and culture, print on demand books and e-books. A single catalogue of literary works available in both Spain and America, including the USA. More eco. More social. That's what we do. No more excuses. When you want. Where you want. But read!



SOME OF OUR ENTREPRENEURS: THEIR PROFILE AND PROJECTS



GEORGETTE FINEGAN

Georgette Finegan moved to Spain from Miami in 2016. She wanted to leave her comfort zone and experience what life had to offer. She packed up her suitcases, sold her car, quit her job, and left for Spain. She was happy and excited but also scared and nervous. She didn't know what to expect but that didn't stop her.

LoomShare (www.loomshare.com) is a platform created to support expats who are searching for mid-long term accommodations and household items to rent while integrating within a new country. The LoomShare family is all about "Collect Memories. Rent Stuff."



IGNACIO DÍAZ

Ignacio Díaz is telecommunications engineer, data scientist and CEO at mDurance.

mDurance (www.mdurance.eu) is an innovative digital health tool that helps specialists verifying muscle health. mDurance empowers physical health, sports and wellness professionals through the most advanced technology: a portable electromyography sensor, a mobile application, cloud storage and data analysis through a web application. Clinics, sports centers, hospitals... there are many who already benefit from the digital health revolution proposed by mDurance.



IRINA DEDIUKHINA

Irina Dediukhina is responsible for marketing and operations in Addmeeto. She has previous experience as interpreter, VP assistant and business coach in Carlsberg Group

Addmeeto (www.addmeeto.es) is a platform that allows business owners to remotely send interactive and advertising content to TV screens of their points of sales, boosting customers loyalty and sales. The platform is complemented with the mobile app that lets customers interact with the content on the screens.



JAVIER CASTIÑEIRAS

Javier Castiñeiras is Digital Marketer specialist for startups and small companies.

As a company there are many ways of growing, opening new channels, making a great marketing campaign, reaching new markets... but you might agree with me on one point, Internet is nowadays where the best opportunities are. I am Avi, and after five years of experience in digital marketing and internationalization, now I want to help entrepreneurs and startups to develop their online strategies to achieve their growth objectives.

SOME OF OUR ENTREPRENEURS: THEIR PROFILE AND PROJECTS



JAVIER SOBRINO

Javier Sobrino is an economist and has a Tourism Management Master. He has been working in several startups in the tourism industry.

TuHotelconJacuzzi.com is a platform where you can book accommodation with a private Jacuzzi. Next to the bed, in another room, on the rooftop ... We group all these hotels and offer them in an intelligent and orderly manner. Do you want a different trip? Enjoy a private jacuzzi and you will notice the difference.



JESÚS OLANO

Jesús Olano studied Business Administration and International Commerce. He has experience in project development and business analysis. In 2017 he founded Beer Bay.

Beerbay (<https://beerbay.net>) wants to help people discover craft beers. We are currently selling craft beer to 21 countries within the European Union, and our next step is to create a platform based in blockchain technology where any craft brewer can sell directly to the customer.



JOAQUÍN CASTAÑEDA

Joaquín Castañeda is CEO of Rifyl.

RIFYL (<https://rifyl.es/>) is a new brand from Albacete, Spain. We develop mountain bike grips for our two wheels bikes; we are MTB lovers immersed in the bikes world. Our goal is to manufacture accessories for mountain bikers, we think in each component to give you new experiences and a new ride. The ride for your life!



SOME OF OUR ENTREPRENEURS: THEIR PROFILE AND PROJECTS



hilaria fina



JOAQUÍN SALAMANCA

Joaquín Salamanca is Co-founder & Managing Director of Hilaria Fina. Executive MBA, more than 20 years experience working in Fashion retail, for Inditex-Zara and other brands across Europe, Middle East and Asia.

Unique crochet brand (<http://hilariafina.com/>) inspires people's creativity by means of generating passion for art, the art of crocheting. "We provide inspiration & knowhow to perform when making DIY crochet"



JOSÉ CARLOS CIPOLLONE

José Carlos Cipollone has a Bachelor in Business Administration, and has led commercial and administrative teams. He owns a deep knowledge on Marketing Online and Lean Methodologies. He is CEO of Lyfebox.

Lyfebox (www.lyfebox.es) is a Smart bidirectional Communication System that promotes engagement and provides large non-profit organizations with insights from their stakeholders. Lyfebox changes from the root the way entities with large owned communities conceive and implement their communication policies and strategies.



JOSÉ ANTONIO LÓPEZ CÁRDENAS

José Antonio López Cárdenas is a telecommunications engineer from the University of Granada. He always had a great passion for technology but also a great interest to becoming entrepreneur. This led him to create Bracelit together with 3 colleagues.

Bracelit (<https://bracelit.es/>) is a management system for events through NFC bracelets. Each user in the event must wear a wristband used as a virtual purse, so they will not have to worry about getting it wet or lost. It is also faster, more comfortable and makes a difference. This allows the event organizer, through our system, to control all aspects of the event (stock, waiters, accesses, etc) in real time. We can also analyse this data to make predictions of consumption in other similar events.



JOSÉ ÁNGEL MORENO

José Ángel Moreno is an entrepreneur and creative mind of the technological world; he has ten years of experience as a specialist in renewable energy. Founder and CEO of Control SAARA.

Control SAARA (www.controlsaara.com) manages the access to adult-products & services verifying the age of individuals. We have developed a platform that identifies the age when using your ID Card or Passport. This information allows to control the product final distribution.

SOME OF OUR ENTREPRENEURS: THEIR PROFILE AND PROJECTS



JUAN DIEGO SALINAS

Juan Diego Salinas is an Executive Coach + Multicultural Manager + Hotel Manager + 64 countries visited. Specialist in Coaching in the field of Hotel Excellence. He combines team coaching with the benefits of cultural diversity and Hotel Management.

The specialty of 5***** Coaching of Hotel Excellence at Coaching Airlines (www.coachingairlines.com) is to offer accurate and tested solutions to the specific world of hotels and hotel chains in areas such as Hotel Management, Leadership, Development, Customer Service Skills, Talent Development, Creativity and Innovation.



LAURA COELLO

Laura Coello is a Molecular Biologist and entrepreneur. She is passionate about science and life. She likes entrepreneurship, social networks and creativity, and loves travelling, culture, books, history and poetry. She enjoys innovation and collective learning.

Shine&G is constituted as a SpinOff aimed at the production and cultivation of plants with the capacity to produce their own light. In the short term, these lighting plants might replace lights in bike lanes, dim interiors, road signs or Christmas decorations; in the long term, they may add value to smart cities as energy savers.



LEO GARCÍA

Leo García is CMO and co-founder of Awarts.es. He is a plastic artist, illustrator and trainer. He owns a Pedagogical Bachelor of Fine Arts and is Member of the Madrid's group of emerging artists. He has obtained numerous recognitions such as the First Prize in the XI Real Academia Painting Contest of the BBAA of San Carlos. He joined EOI Coworking and Factoría Cultural in Murcia.

Awarts (<https://awarts.es/>) supports plastic artists from all over the world. Thanks to an online training programme "El arte de vivir del arte" ("The art of living from Art"), artists find techniques to develop their careers from a business perspective, through training in sales, analysis and communication skills.



SOME OF OUR ENTREPRENEURS: THEIR PROFILE AND PROJECTS



MARÍA ANGELES LEÓN

María Angeles León is Aeronautic Engineer, full of energy and open-minded, with more than 15 years of experience in the multinational company Accenture. She is the founder of MyHostpitality.

MyHOSTpitality (<http://www.myhostpitality.com/>) is an open language learning community where members can get unique and real cultural and linguistic immersion experiences with other members, through 3 modalities: host, guest, or exchange. Thanks to this P2P model, members can save up to 80% on the cost of this type of experience compared to traditional models.



MARIA CALVO

María Calvo is an entrepreneur and farm owner with a strong focus on sustainability and organic agriculture. She has many years of experience in retail management and has managed the flagship store of an international cosmetics company in London known by its ethical and sustainability practices.

María is now creating a flagship farm in Gran Canaria for organic agriculture, Eco Finca Ayala.

Eco Finca Ayala boosts local fresh products, promotes healthy living and offers farm visits and trainings on organic growing. It provides "0 Km" organic vegetables and fruits, home-delivered or sold directly at the farm.



MARIA J CUESTA

María J Cuesta is an author and illustrator of children's books. A few years ago, she changed her job as a Computer Engineer in the corporate world to pursue her dream of sharing her stories and her art with others, crafting them into books. Since then, she has also been inspiring others to be more creative. Her personal journey moved her to dream bigger and desire to help young authors, so she founded Letrimagia (www.letrimagia.com), the first school for children and teenagers that want to be writers or illustrators. In her own words: "In Letrimagia we make magic, we create books."



MARÍA LÓPEZ DE BAYAS

María López de Bayas holds a BA in Philosophy and a Master in Education. She started her career working as a language assistant teacher in schools in the UK and Germany. She became afterwards a qualified teacher in India and Spain. She is the founder of Erasmus in School.

Erasmus In School (www.erasmusinschool.com) is a web portal where schools can post their vacancies for language assistant teachers for free and select the candidates directly from all over the world.

SOME OF OUR ENTREPRENEURS: THEIR PROFILE AND PROJECTS



MIMI MARTIN

Mimi Martin holds a Bachelor Degree in Tourism Industry and an Advance Degree in Hotel Management. She has more than 20 years of professional experience in the tourism sector. Passionate about traveling and technology, she lived and worked in Ireland as an Approved National Tourist Guide for 12 years.

In 2017 she decided to combine all her professional skills with her love for Ireland and created IRLANDA VIAJES (www.irlandaviajes.com), the first and only Spanish OTA (Online Travel Agency) specialized in Ireland, acting as a cultural bridge between the two countries.



PATRICIA SANTOS

Patricia Santos is CEO of North West. At the age of 10 she spent her first summer abroad; it was such a great experience that she tried different adventures every year since then. She is sure that travel changes young lives for good. In 2013 she moved to Galicia, a northwestern corner of Spain described as the “dream to explore” according to the Lonely Planet, and couldn’t help to create North West.

North West (<https://northwestofspain.com/>) organizes summer camps for teens in Galicia. Patricia wants teenagers to learn Spanish and enjoy summer camps as much as she did as a kid.



PILAR DÍAZ

Pilar Díaz is designer and has a background in interior, product and graphic design. She is founder of Graphic Design Solutions.

Graphic Design Solutions offers companies training & workshops for its employees, where they will learn how to use customized templates, aligned with the company’s corporate image. This enables businesses to work with presentations and documents design tools.



SOME OF OUR ENTREPRENEURS: THEIR PROFILE AND PROJECTS



RAJU SHIVDASANI

Raju Shivdasani is an open-minded entrepreneur with 18 years' experience as teacher and Chief of Studies in Primary Education. He loves helping students, particularly those who don't have fair opportunities to reach their potential and particularly focused on cooperative learning building a real social impact at schools.

This is why he founded Kids Smartpen (www.kidscollege.es), his last and ultimate educational method, based on a device which speaks out printed material to aid their learning and communication skills. 6 teachers are involved in this new project hoping to build a teachers Smartpen platform where students can share their experiences with a clear motto: "learning together while playing." He is also the founder of Kids College Academies and co-founder of Kids Brain Method.



SAMUEL ACERA

Samuel Acera is specialized in online marketing after several years working in e-commerce and web and app development. Graduated in Chemical Engineering and podcaster with his podcast "Aún puede ser".

ForTwo (<https://fortwo.es>) is a marketplace to find and book special experiences to do with your partner.



REBECA CANAL

Rebeca Canal is Digital Communication Strategist and Content Creator. Background in publishing, fashion and education industries. Proud Millennial and Founder of theYway.

theYway (<https://www.curriculumuve.com/>), is an online/offline global community meant to empower millennials and the future generations to find a fulfilling career by taking away their struggles and clarifying their minds through customized content, guidance and tools.



VICTOR GÓMEZ

Victor Gómez is travel photographer and blogger since 2005; he studied Informatics Engineering and Photography. Passionate about traveling around the world and sharing his experiences in blogs and photos. He is the founder of Arkelin.

Arkelin (fotografodeviajes.es) is an online platform (like the Coursera for photographers), that aims at boosting your career as a photographer through regular feedback given on practical exercises.

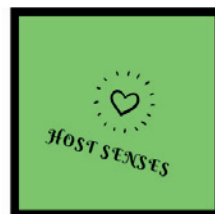
SOME OF OUR ENTREPRENEURS: THEIR PROFILE AND PROJECTS



VICTORIA BLANCO

Victoria Blanco is Computer Science Engineering & Strategic Marketing expert.

Abaco (<https://abacolatam.com/>) is a smart platform that analyzes information to develop a credit score, reaching self-employment individuals with banks to offer credit products. Our market is in Latin America because our customer base is bigger there. However financial services are not so developed for this kind of customers so the database that we are creating is unique in that region.



VIOLETA RODRÍGUEZ

Violeta Rodríguez has BA degree in Communication and is a passionate entrepreneur who has been renting apartments and creating meaningful experiences for guests during the last 3 years. She is the founder of Host Senses.

Host Senses is a startup that connects guests with high-sensibility with the most suitable apartments, providing them with personalized treatment and the perfect "welcoming host". This allows to avoid unpredictable and stressful hosting situations and provides "the best experience ever" taking care of every single detail.



YRENIS PÉREZ

Yrenis Pérez is a logistic, business developer and entrepreneur with more than seven years' experience on international projects working with companies such as Volvo, Caterpillar or Hyundai. She is currently co-founder and General Manager at The Virtual Raccon Lab Project

The Virtual Raccon Lab Project (www.tvrlp.com) is a VR, AR and MR Agency that develops solutions for third parties and creates through R+D its very own products, like STITCHED, the first app that will allow any user, using only their mobile phones, to create video experiences in VR environments. At TVRLP we work together to put unlimited realities at your fingertips!



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Escuela de
organización
industrial



EOI ESCUELA DE ORGANIZACIÓN INDUSTRIAL

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