



GOBIERNO
DE ESPAÑA

MINISTERIO
DE ECONOMÍA, INDUSTRIA
Y COMPETITIVIDAD



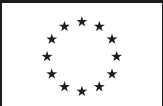
Escuela de
organización
industrial



PROGRAMA
2WORK
ESPACIOS COLABORATIVOS

EUROPE

Un proyecto financiado por:



Unión Europea
Fondo Social Europeo
El FSE invierte en tu futuro

EUROPEAN
COWORKINGS **EOI**
PROGRAMME 2ND EDITION

EUROPEAN COWORKINGS PROGRAMME



WHAT IS THE PROGRAMME ABOUT?

European Coworkings EOI is an international acceleration program aimed at entrepreneurs willing to make their business grow with brand new perspectives. Participants get a 3-month free training and personalized mentoring from European experts and benefit of a 5-week stay in an entrepreneurship centre in Europe and therefore gain a first-hand insight of the local entrepreneurial ecosystem.

The programme is co-funded by the European Social Fund under the Spanish National Operational Programme for Employment, Training and Education.

EOI launched the second edition of this programme last February 2017. 57 entrepreneurs from all sectors were selected. New innovation and entrepreneurship centres were also identified by EOI as partners, joining the European Network of mentors that was already created in the first edition of 2016.

The programme includes an online mentoring phase (8 hours) and an in-country mentoring phase (40 hours) in the European hosting centre. Mentoring and training expenses as well as travel expenses to Europe and accommodation during the in-situ phase are covered by the programme.



WHAT DO YOU GET AS AN **ENTREPRENEUR**?

- You will get free training and personalized mentoring from European mentors of entrepreneurship and innovation centres.
- You will be part of a network of entrepreneurs willing to make their businesses grow in Europe.
- You will live an experience abroad, where experts from different fields will make you see things in a different way.
- You will participate in a final Wrap-Up Event, where you can present your pitch to a European Assessment Committee and hence receive feedback on how to approach your business strategy.



REQUIREMENTS YOU NEED TO APPLY

- The entrepreneur's business project has to be under way or already running (max. 2 years).
- Project ideas can address any field of activity (IT, Tourism, Health, Collaborative Economy, Green and Circular Economy, Social Innovation...)
- A high level of English from the entrepreneur is required as well as a strong motivation towards the Programme.
- The fact that a given business project idea will be internationally mentored has to make sense.
- Special consideration has been given to innovative and creative ideas as well as green and circular economy projects.

EUROPEAN COWORKINGS PROGRAMME



HOSTING CENTRES

16 entrepreneurship / innovation centres in 13 EU countries.

EOI Escuela de organización industrial

EOI European Coworking

- AUSTRIA**
 - Emersence, Vienna
- BELGIUM**
 - Finnovaregio, Brussels
- BULGARIA**
 - Start it Smart, Sofia
- CROATIA**
 - Impact Hub Zagreb
- CZECH REPUBLIC**
 - Regiohub s.r.o, Prague
- FRANCE**
 - La Cordée, Lyon
- GERMANY**
 - Betahaus GmbH & co, Berlin
 - Impact Hub München
 - Startplatz Düsseldorf GmbH
 - Startplatz Köln
- HUNGARY**
 - Fenntartható Vállalkozásokért Alapítvány, Budapest
- ITALY**
 - The Hub Firenze
- POLAND**
 - Olivia Centre, Gdansk
- PORTUGAL**
 - Bicominho, Braga
- SWEDEN**
 - Do What You Like AB, Stockholm
- UNITED KINGDOM**
 - Impact Hub Kings Cross LTD, London

For this second edition, several partners from the international network Impact Hub and the European Business Network EBN have participated as hosting centres welcoming our Spanish entrepreneurs and mentoring them for several weeks. Other independent innovation and entrepreneurship centres all around Europe have joined as well.

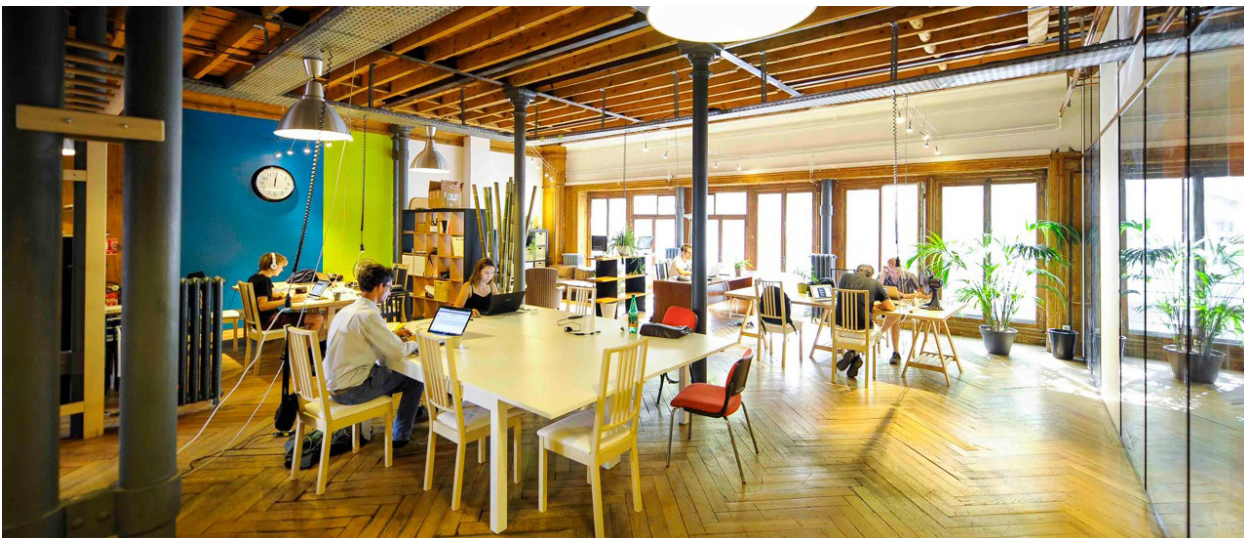
SOME OF OUR HOSTING CENTRES



Betahaus Berlin

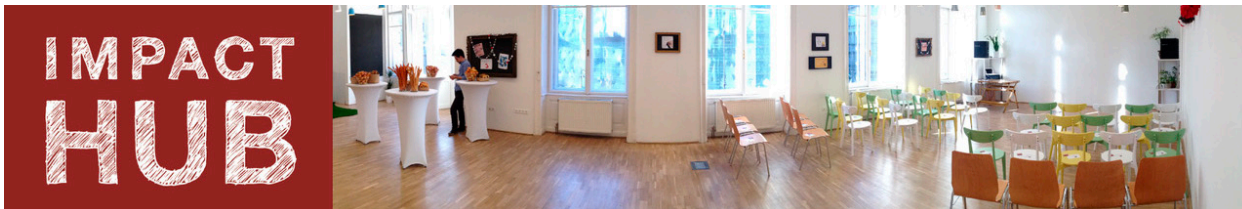


Startplatz Köln



La Cordée Lyon

EUROPEAN COWORKINGS PROGRAMME



Impact Hub Zagreb, Croatia



Impact Hub Munich, Germany



SOME OF OUR ENTREPRENEURS: THEIR PROFILE AND PROJECTS



ADRIANA SÁNCHEZ ARRIAGA

Adriana Sánchez Arriaga is a fashion designer and an entrepreneur, very interested in circular economy. In 2015 she created **ÁRITY**, an eco-friendly online accessories store, based on innovative concepts like zero-waste design techniques, eco-friendly adhesives, silver hardware with a high recycling capacity and materials already recycled or with an extremely low environmental footprint. Adriana is convinced that fashion accessories production needs to be fairer with their employees and the environment.



AIDA BRESOLÍ

Aida Bresolí is a freelance videographer and producer. After moving from Berlin to Barcelona she decided to create the company she always dreamed of. **Meloc** is a market place where creatives can find the perfect location for their film or photo project provided by locals. Meloc offers exclusive and inspiring locations, and a friendly platform that allows hassle free booking and caters to every palate. It can be seen as a platform for creatives searching for that special place to develop their artistic vision.



ALBERTO CABANES

Alberto Cabanes is a Bachelor in Business Administration and Master in Auditing. Before creating his company he worked at KPMH as an auditor for 3.5 years. **AdoptGrandFather.org** is a volunteer platform providing the elderly with company and enabling communication between young volunteers and caregiving institutions. AdoptGrandFather.org is especially targeted to families lacking resources to hire caregivers for elderly family members. Its main goal is to help an elderly person spend time with a volunteer, feeling heard, accompanied and loved during the nine months that the program lasts.



ALFREDO MARTÍNEZ

Alfredo Martínez is CEO of **Tus Dividendos**, a dividends search engine where investors can find all data related to dividends paid by companies within the Spanish stock exchange market. It is the first web application in the market that offers all this information in a single click. Alfredo is a web enthusiast and loves teaching and is also CEO and cofounder of Espiral, a software development firm for web and mobile apps. With a Bachelors degree in Economics and Business Management.

SOME OF OUR ENTREPRENEURS: THEIR PROFILE AND PROJECTS

The Best5



ANDREA GARÍN

Andrea Garín is Bachelor in Business Administration and has years of experience in business development and sales management in several countries around the world. Andrea has created **thebest5.com**, the first Spanish website using artificial intelligence to facilitate online shopping decisions. **www.thebest5.com** is a website that reads online thousands of reviews of products (from robotic vacuums to facial creams...) showing the user only the top 5, at today's lowest price, avoiding having to see the results you are not interested in. It's simple, it's quick, It's The Best 5.



CAMILLE NEIS

Camille Neis has a Master Degree in Marketing and Digital Marketing. She is CMO of **WallEvents**, an app that concentrates the whole cultural offer of the city of Seville. WallEvents was born to provide the citizens of Seville with a better access to the cultural offer, enabling them to find the events that best suit to their tastes. This tool allows to find the right event for the right people. Unlike other applications, the app is very friendly and intuitive, and aims to approach the Smart City Model.



ANTONIO PASTOR

Antonio Pastor is an entrepreneur, historian and teacher. **SPANiCENTER** is an online-language school focused in Spanish teaching as a foreign language. It brings language, culture, gastronomy and history together to bring a real context to the fact of learning Spanish, therefore enabling student's progress. Programmes begin online with life-sessions and certified teachers and culminate in a fully immersive week in the south of Spain. **SPANiCENTER** bring España to the world and the world to Spain.



CARLA DAVIDSON

Carla Davidson, half Spanish half Scottish, holder of a First Class MA Joint Honours degree in German and Hispanic Studies with distinctions from the University of Glasgow, and a Master's degree in Translation and Interpreting from Heriot-Watt University. **Carla Davidson Translations** helps companies drive their sales and expand internationally by enabling them to communicate with their target audience. When you can speak the same language as your client, and understand their culture, the results speak for themselves. The firm primarily translates from Spanish, German and Portuguese into English and offers interpreting from Spanish into English and English into Spanish. Their packages include translations of websites, social media accounts, emails, interpreting of phonecalls and meetings with prospective clients, among other services.

SOME OF OUR ENTREPRENEURS: THEIR PROFILE AND PROJECTS



CARLOS JAVIER REYES

Carlos Javier Reyes is CEO of **Paisajes Eficientes.com**, a firm that offers high quality consulting services on Agrofood, and Design, Construction, and Maintenance of Gardening and Landscapes. Understanding gardens and landscapes as spaces to enjoy nature, Paisajes Eficientes provides innovative and sustainable designs in order to reach the most successful landscaping solutions in an efficient way, saving economic and natural resources such as water, land or fertilizing products.



CELIA MEJÍAS

Celia Mejías is an open-minded entrepreneur that loves helping people to improve their lives. She is an expert in communications, digital marketing and branding. She loves challenges, changing rule and breaking paradigms. Celia is the founder of **Red String Experience**, a website that connects people with similar interests in small groups, through breath-taking pop-up experiences and the best venues and events. Everything offered with a secret ingredient: the best customer experience.



CELSO L. MASID

Celso Masid has experience 15y+ on complex project management, marketing and B2B and B2C business development. He has a MSc Civil Engineering from UPM and has an Executive MBA from IE Business School. He is leading marketing, business development, recruiting, product design and financial issues at **Cubelizer**. Cubelizer helps retailers understand how their customers behave in physical commercial spaces. To make it possible, Cubelizer deploys a network of video-based IoT devices and leverages machine learning to detect and track every customer, everywhere and all the time, in an anonymous and accurate way. It then translates space and time patterns into business-relevant and easy to understand information and insights.



CONSUELO GAMARRO

Consuelo Gamarro is Agricultural Engineer, Master in Marketing by IE Business School. She found her true passion after seeing how her own children lost their fear in speaking another language and made lots of friends during the summers all the family spent together in the UK. **GOfamiling** is startup providing services on educational tourism for families with children between 4 and 14. It provides and international experience for the whole family, including cultural integration through a comprehensive and affordable holiday tool so that families can move for several weeks to any country in the world where children will enjoy day camps along with meeting new friends, but still close to their parents.

SOME OF OUR ENTREPRENEURS: THEIR PROFILE AND PROJECTS



DANIEL VELASCO

Daniel Velasco is an entrepreneur, life coach and financial advisor for the last 10 years. Bachelors in Business Sciences, Master in Financial Advice and MBA with specialization in HR. Co-founder of the bloggers' community www.resilientes.net and CEO of **Slicecake**, the first collaborative social network of domestic economies. Slicecake is a mobile app that allows to monthly monitor your expenses, and interact with people close to you to exchange tips on how to improve your finances. "If your income represents your own cake, everyone wants a slice... With Slicecake, you will get your biggest slice".



DAVID ALDAVERO

David Aldavero is a computer engineer, creative and entrepreneur. He has skills in software and web development, marketing, sales, design and finances. He is also CEO of **EGODUCO**, a platform providing tourist audio guides focused on professional tour guides and museums. EGODUCO changes the concept of audio guiding to transform them in a tool for the professional tour guide and small museums that will get access to new markets and generate more incomes from those tourists that prefer to walk alone but doesn't renounce to know the cultural heritage.



ELIO LAUREANO GALVEZ

Elio Laureano is Bachelor of Business and PhD candidate. He is also an entrepreneur a little obsessed with Lean Startup. He is co-founder of **AIE Internship**. AIE Internship is a recruiting agency with a social focus that connects students with companies, in the framework of the European Erasmus + program, and mainly in low cost cities. This allows students to gain valuable professional experience in companies and organizations while exploring new places and developing their skills.



LUTHER



ERIC SÁNCHEZ

Eric Sánchez Gálvez has been a professional athlete for 13 years. He is now Project Manager at **Hireluther.com**, a software factory that creates tech teams on demand for businesses. The firm focuses especially in the Project Manager, who really creates the team according to the customer's needs. The PM acts like a CTO of the company. The goal of Hireluther.com is to create a marketplace of project managers that can solve the pain of outsourcing for companies that need to create a tech team. PMs are trained at HireLuther and can be rated online by customers.

SOME OF OUR ENTREPRENEURS: THEIR PROFILE AND PROJECTS

OKOMY



FRANCISCO FUSTER

Francisco Fuster is a passionate entrepreneur, curious on new ways to improve the world and always challenging the way things are done. He is founder and CEO at **Okomy.com**, a real estate network that helps searching & offering properties, discovering, cross-matching & connecting with each other by themselves.



HECTOR ALFONSO TOVAR

Héctor Alfonso Tovar holds a Bachelor's Degree in Advertising and Marketing. With more than 10 years in the financial and marketing sector he is also a post-graduated student both in Foreign Trade and in Digital Marketing. He is cofounder and CEO of **ABBASTOS**. Before creating the firm, Héctor felt that almost all the cities in the world were becoming very similar: same shops, same brands and same products. That is why he decided to create ABBASTOS, an online boutique aiming at giving more visibility to artisans, designers and brands with a common distinguishing mark of quality, singularity and sustainability.



IAGO LÓPEZ

Iago López is specialist in audiovisual communications and cinema direction. He has been Director of Microsoños since 2010. **MICROSOÑOS** is a company that wants to explore all the possibilities of the audiovisual industry. Its main costumers are magicians (magic tv shows are filmed as well as conferences with the best magicians). The company aims at expanding its audiovisual services such as immersive cinema, cinema group and storytelling for companies.



IIDOIA MUNIAIN

Idoia Muniain holds a BA in Social Work and one in Translation and Interpreting. She also holds several post-graduate courses in Media Accessibility and Tourism applied to International Cooperation. She has lived and worked in 7 countries and speaks 5 languages. She is also a social entrepreneur who created **SerendipityMad**, a network offering time-saving solutions where people can delegate their tasks to. It acts like an affordable personal assistant but also connects people to help each other. SerendipityMad teams up with people in risk of social exclusion (specially unemployed over 50, women victims of gender violence, and disabled people), but also other entrepreneurs and local SMEs.

SOME OF OUR ENTREPRENEURS: THEIR PROFILE AND PROJECTS

INMA AND KATE
moda madrileña por el mundo



INMACULADA CAMACHO

Inma Camacho is an industrial psychologist, international consultant and entrepreneur. She is passionate for new challenges and social issues. Inma is cofounder of **INMA AND KATE**, a handbags and leather accessories company, committed with sustainability and recycling and always researching for new materials. Their bags are multipurpose, light and foldable and 100% Spanish handmade. INMA AND KATE also collaborates with traditional craftsmen trying to recover and preserve the old Spanish techniques in leather and fabric. They share their work in the Spanish rural world (shepherds, artisans...) and with other collectives at risk of social exclusion.

ARQUITECNIA
ESTUDIO



INMACULADA RAMOS

Inmaculada Ramos is an entrepreneur and Building Engineer with a Master in Digital Marketing by EOI. She is also a professional musician. She is founder and CEO at **ARQUITECNIA ESTUDIO**, an online architecture studio specializing in the development of customized virtual reality projects. They develop applications for architectural projects, through an interactive 3D simulator in which the user can go through an immersive experience through the use of 3D glasses, improving their purchase experience and the involvement and dialogue with the designer in the creation of their home project.

onurabat
onurabat



JAVIER ELORDUY

Javier Elorduy is CEO of **Onurabat**, a firm based in Bilbao, providing web and app development and digital marketing. Specialized in online shopping and custom applications, one of Onurabat's branches is Fitcontroller, an app that connects sports trainers and sportsmen through better management. The app monitors customer's data, training activities and diet including with nutrient calculations

PROPERTIES
FORSALESPAIN.NET



JORGE HERNÁNDEZ

Jorge Hernández is a digital business entrepreneur passionate about SEO and Inbound Marketing. He holds a MSc in Telecommunications Engineering, a Bachelor's Degree in Sound Engineering and an Award of Achievement in Digital Analytics. After working on international companies like Intel, BBVA and KPMG and living in France and Denmark for several years, he decided to create his first startup in 2007. During the past 10 years, he has been helping companies with their digital marketing strategies generating traffic, leads and sales online. He is founder of **PropertiesforSpain.net**, a marketing automation platform to generate international leads interested in investing and buying properties in Spain through inbound marketing top-notch technology.

SOME OF OUR ENTREPRENEURS: THEIR PROFILE AND PROJECTS



Live the Language



JOSÉ MANUEL GARCÍA- VANDEWALLE

José Manuel García-Vandewalle holds a BA in Education and a Master's Degree in Linguistics Applied to the Teaching of Spanish as a Foreign Language. He is also a PhD student and founder of **Live the Language**, an interactive app based on immersive virtual reality, offering a new way to learn Spanish. It can be used independently by students or in class with any methodology. They offer advice and training for teachers who wish to use it in their classroom with their own methodology or with the most recent and effective methodologies. Only with a smartphone, cardboard glasses and their app, students can live experiences in native environments, allowing them to learn in a more natural and intuitive way.

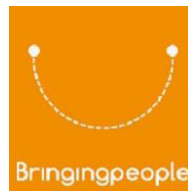


MyHealthCenterOnline



MARÍA ANGELES MEDINA

María Angeles Medina is a Medical Doctor specialized in family and community medicine, health management and e-Health. She is mother of two and founder of an NGO. She also founded the firm **Your Health Centre Online**, an e-health centre offering 360 e-health services through the development of technological solutions. The firm aims at providing the best health services to patients involving social and health agents in the process.



MARIANO SIMANCAS

Mariano Simancas holds a degree in Business Administration. After having worked in several companies and spent a year in the UK, he decided to open **Bringing people** a Human Resources agency specialised in international mobility, managing study & working programmes in the UK. They offer tailor made study programmes, both for individuals or groups in some locations of the UK and several work programmes such as internships, hospitality and au pair services. Mariano is now thinking on expanding its services to the Health and Care sector and work with other European countries.

upcyclick



MARISA SÁNCHEZ ORTUÑO

Marisa Sánchez Ortuño holds several degrees in Business and Law. She has specialized in marketing strategy, storytelling and brand contents. After founding a collaborative consumption startup in 2014 and working during 2 years as a freelance for the innovation area of Valencia City Council, promoting the startup ecosystem, she is now founder and CMO of **Upcyclick**, a social impact startup that aims to change the way people consume fashion. Upcyclick is an online a platform that allows people to wear brand new clothes using the clothes you already own, through customization or upcycling. We connect Fashion Lovers with Fashion Makers so that first ones can adapt their clothes to the new trends with the help of designers, tailors and makers.

SOME OF OUR ENTREPRENEURS: THEIR PROFILE AND PROJECTS

Numumar

Tailor made experiences for women



NURIA MUÑOZ

Nuria Muñoz graduated in Tourism and has experience in wholesale travel agencies and customer service. She is founder of **Numumar**, a tourism and professional services consultancy for women. The added value of Nunumar is the design of tailor made experiences including leisure and wellness tourism services combined with professional development services.



PATRICIA ASTRAIN

Patricia Astrain is a Chemical Engineer with several years of industrial experience in multiple countries such as Germany, Spain and China. Passionate about bringing together industry, sustainability and social innovation, she believes that industries need to be part of the Circular Revolution. This is why she founded **rECircula**, an active and collaborative platform that connects industries for waste valorisation as raw materials. rECircula wants to give waste a second life by bringing closer to SMEs different alternatives. Several waste-to-resource opportunities are gathered in the platform and offer&demand are connected in order to enable successful transactions.



REBECA LLOPIS

Rebeca Llopis graduated in Business Management and Administration and holds an MBA. She is CFO at **Pomona** Ingredients, a company specialized in natural ingredients and additives offering technical and procurement optimal solutions to the European food and cosmetic industries, according to the latest trends in the market and consumers' needs.



SANTIAGO BECERRA

Santiago Becerra is the co-founder & CMO of **Set a foot**. After finishing his degree in Business Management & Administration and working at PwC, he is now in charge of the Marketing Strategy and the UX design of the website. Set a foot is the first Spanish Metasearch of Long term Accommodation. It started offering accommodation and other services for international students coming to Madrid. Nowadays Set a foot is offering accommodation in more than 30 cities in Europe and planning to further expand!

SOME OF OUR ENTREPRENEURS: THEIR PROFILE AND PROJECTS



SARA BARRAGÁN

Sara Barragán holds a degree on Tourism & Hotel Management and a MBA. She has experience in Hotel Management and Digital Marketing. She is also the founder of **Dogsurfing**, a community of dog-care sharing by which dog owners who need pet sitting for a few hours or days are connected with dog-lovers who offer free places and a lovely environment. If your time doesn't allow you to have dog-children we can help you to have dog-nephews! Both dogs and owners will experience the happiness of unconditional friendship.



SILVIA GASCÓ

Silvia Gascó has more than 20 years of experience in managing cultural projects and educational programmes in the sector of dramatic arts, audiovisuals and publishing. She is founder of **La Llave Gestión y Producción Cultural**, a company specialized in Cultural Education and Audiences Engagement. Their goal is to make culture more and more present in everyday life. To achieve this, they develop innovative programs to make the audience fully experience culture.



VICTOR GARCÍA

Victor García holds a master's degree in Law majoring in Corporate Law from the Garrigues Studies Center. After over a year working in the corporate department of a law firm, he decided to combine his passion for business and food and launched **GoFoodie**, a space designed by and for "foodies". With GoFoodie, they will discover and share the best places to eat and their favourite dishes. It is not just a restaurant search app. Thanks to GoFoodie you will never fall into tourist traps on your next trip when looking for a particular dish.



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EOI ESCUELA DE ORGANIZACIÓN INDUSTRIAL

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