



EUROPEAN
COWORKINGS **EOi**
PROGRAMME 1ST EDITION

Un proyecto financiado por:



Unión Europea
Fondo Social Europeo
El FSE invierte en tu futuro

EUROPEAN COWORKINGS PROGRAMME



WHAT IS IT?

- European Coworkings EOI is an acceleration program for entrepreneurs that will get free training and personalized mentoring from European experts.
- To do so, EOI identifies a wide range of innovation/acceleration centres located in different EU member states, creating a European Network of Mentors.
- The programme is co-funded by the European Social Fund under the Spanish National Operational Programme for Employment, Training and Education.
- European Coworkings includes an online mentoring phase and an in-country phase in the European hosting centre for several weeks. Mentoring and training expenses, as well as travel expenses to Europe and accommodation during the in-situ phase are covered by the programme.



WHAT DO YOU GET AS AN **ENTREPRENEUR**?

- You will get free training and personalized mentoring from a European entrepreneurship /innovation centre.
- You will be part of a network of entrepreneurs willing to make their businesses grow in Europe.
- You will live an experience abroad, where experts from different fields will make you see things in a different way.
- You will participate in a final Wrap-Up Event, where you can present your pitch to a European Assessment Committee and hence receive feedback on how to approach your business strategy.



REQUIREMENTS TO JOIN!


- The entrepreneur's business project has to be under way or already running (max. 2 years old).
- Project ideas can address any field of activity (IT, tourism, health, collaborative economy, green economy, social innovation...)
- A high level of English from the entrepreneur is required as well as a strong motivation towards the Programme.
- The fact that a given business project idea will be internationally mentored has to make sense.
- Special consideration will be given to innovative and creative ideas.

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HOSTING CENTRES 1ST EDITION

17 entrepreneurship / innovation centres in 13 EU countries.



EOI European Coworking

- AUSTRIA**
 - Impact Hub Vienna
- BELGIUM**
 - La Maison de L'Entreprise, Mons
 - Centre Héraclés, Charleroi
 - Innotek, Geel
- CZECH REPUBLIC**
 - Impact Hub, Prague
- FRANCE**
 - Saviole Technolac, Chambéry
- GREECE**
 - Impact Hub, Athens
- HUNGARY**
 - Impact Hub, Budapest
- IRELAND**
 - Westbic, Galway
- ITALY**
 - Città della Scienza, Napoli
- PORTUGAL**
 - Instituto Pedro Nunes, Coimbra
- ROMANIA**
 - Impact Hub, Bucharest
- SWEDEN**
 - Impact Hub, Stockholm
- THE NETHERLANDS**
 - Stichting Business Development, Friesland
 - Starlife, Wageningen
- UNITED KINGDOM**
 - North East Innovation Centre, Sunderland
 - Impact Hub Kings Cross, London

This first European Coworkings Edition has been carried out together with two international business and social innovation networks; EBN and Impact Hub.

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An international community of smart & specialised organisations, that connect & coach innovators, entrepreneurs & SMEs, to start, grow & transform our economies



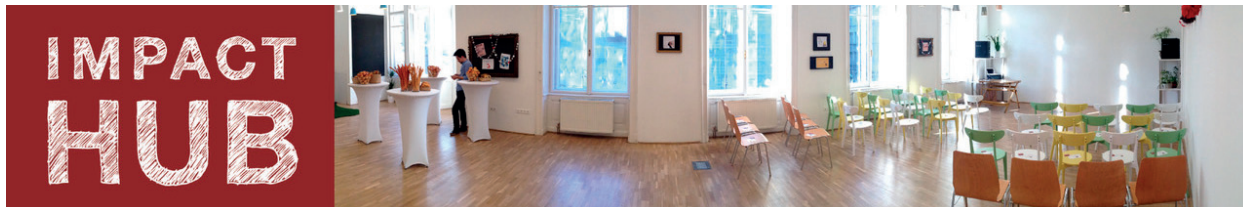
La Maison de l'Entreprise, Mons, Belgium (EBN Network)



Stichting Business Development Friesland, Leeuwarden, The Netherlands (EBN Network)



EUROPEAN COWORKINGS PROGRAMME



Impact Hub Bucharest, Romania



Impact Hub Budapest, Hungary



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ADÁN MATALLANA PÉREZ

Entrepreneur

H.E.R.- Highly Embedded Resources settled in Barcelona, Spain, provides AI-IoT automated solutions to improve the emergency services addressing witness dependence problem in emergency situations. We are working with drones, beacons and big data.



AITOR TORRES

MIT; +10 years' experience in Business channel and product development, managing teams & projects both in USA and EU. Ensuring consistent customer's journey across multiple channels.

2GN is an application that acts as an online exchange point for paid work, and the exchange of products, skills, etc. It boosts the earning potential of individuals while also benefiting the local community and revitalising neighbourhoods.



ALDO CASTELLI

Ninjamails is an unique platform that allows anyone to send emails to any professional of the world.

Aldo Castelli, as a COO of the company is an specialist in management and financials, he has been involved in many projects, some of them international. Has also collaborated as Mentor in MADrid+D network and Complutense university as Yuzz coordinator.



ALFONSO ESCRICHE

Engineer and entrepreneur. Passionate for social innovation and technology, specialized in software design solutions to current problems of our society.

CerQana improves autonomy and social inclusion of the elderly and dependent people, such as young people with autism. It completely simplifies any smartphone, adapting it to the specific capabilities of each person, and allowing their relatives to check on their wellbeing remotely.

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ALMUDENA DELGADO

Entrepreneur. I like challenges. I have extensive experience in Lead Management, Content Marketing and Inbound Marketing. CEO, Consultant and Content Marketer

MWW is an Online Consultancy: We help technology startups and other companies to design their own online marketing and sales strategies.

Content Marketing and Lead Management Outsourcing: We build a solid content marketing and lead management strategy for our clients taking into account sales cycles and customer interest stages.

Training in Online Marketing & Digital Sales: We teach our clients to incorporate new marketing and sales approaches to be more effective and to get results.



ALVARO DE FRANCISCO

Veterinary with a Master's degree of Marketing and Communication and entrepreneur by choice. I'm constantly specializing in the business project management from the idea-stage through the full execution: digital marketing, social media, branding, design thinking, analysis... Winner of entrepreneurship prizes in the business, social and product development areas. My motivation for embarking in new projects has never ceased, as giving up has never been an option for me.

Miwuki is a social impact company committed to improving the quality of life of the pets. We create products allowing to improve the situation of abandoned animals. We create awareness among the population about the needs of their pets.



EUDigitalts



ANDRÉS PEINADO

Managing Partner of EUDigitalts (Digital Strategy Agency).

EUDigitalts is an outsourcing solution focused on sales results. We help clients make decisions in digital strategy. Our last platform, EUTechPlatform.com, wants to help the startups emerge from these local ecosystems and scale-up along with digital agencies. If your startup has a partner program or a weak of sales team the platform connect you with digital agencies to work with clients.

CARLOS DÍAZ POLO

Virtual Reality Developer and Architect.

Uviquo is a content development studio that creates customized immersive Virtual Reality simulations as a bridge for anyone to be anywhere, anytime.

Our vision is to become the tool our customers need to leverage the potential of VR in their business or jobs.

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Room4exchange



ANDRÉS ROMERO

Specialized in Online Marketing linked to the tourist sector, he is very conscious of social problems, and engages in different projects of collaborative economy. Editor in various digital media related to tourism and innovation.

Room4Exchange is a platform related to the collaborative economy movement. The goal is that everyone can travel by exchanging their private room with other people from other places. The use of Room4Exchange means that everyone only has to pay for accommodation in the city where they usually live and can stay for free in other destinations.



EDUARDO VELASCO



BBA and Master's Degree in Marketing. He has been looking for new business opportunities since he finished his degree. Now he is one of the founders of SandWatch Studio and also works for several projects as marketing advisor helping people by putting them in contact with other organisations and companies in order to make them grow.

SandWatch Studio, is an IT and Hardware startup focused on SmartCities development. Now SandWatch is working on the development of the first SmartCity Tourism Platform in Spain with pilot projects in Catalonia and Extremadura.



PhonIoT



ANTONIO NAVAS

Acoustic, software and telecommunications engineer, he has long experience as product engineer. Focused on mobile and web apps in the last few years.

PhonIoT, We are a group of four engineers and designers. We develop mobile and web apps. In some of our products we use sensors (IoT Internet of Things).

Our passion is to develop and invent products. With our skills (software) and tools (sensors and gadgets) we find technical solutions. We are working with small and large companies as partners developing solutions and mobile apps. Some of our customers and partners: DKV (Spain), Seluxit (Denmark), Cadena Cope, I&A... In our portfolio you can find apps about: health, advertising, radio streaming, sensors (GPS, temperature, domotic sensors...).



CLAUDIA MADALINA IOJA

Digital journalist specialized in digital marketing.

Shacity is an online marketplace for tourists who want to live a new city as a local, and locals who want to share their skills with tourists. Our mission is to connect minds through culture, unique and enriching experiences in alternative and authentic places.

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ESTANISLAO GAMERO SALAS

Graduated in Law and Public Administration and master in International Business. Entrepreneur and Ideas Generator.

Nestworking is a marketplace that connects young people with companies through challenges. We aspire to change the established rules of the HR recruiting processes by assessing the candidates from their real talent and real skills, not just from their resume. This process can make easier the entrance of young people to the labour market.



IORITZ HIDALGO

20 year-old entrepreneur who has already worked in at least 4 projects. Currently working as a Growth Specialist in Bloo Media, an Inbound Marketing Agency focused on Executives.

He is also Co Founder of Drive-Brands, a marketplace that connects active car drivers that wish to earn some extra money at the end of every month and drive around locations tagged as interesting for companies who want to get exposure on specific locations. Drive-Brands has been awarded with the 2nd place on the EU-XCEL (European Startup Program) awards after being selected to participate in such program despite not being electable to enter due to his short age



GABRIEL PAZO

Industrial Engineer and Project Management. Professor of Sales in EAE Business School.

Milingual is the leader in social learning platforms in Spain. It offers a refreshing and unique way to learn and practice a new language in a social context through activities led by native teachers, at some of the most popular venues in your city.



IRIS SAN MARTÍN

Graduated in Law and Business Administration.

FormalDocs is a platform that allows you to customize legal contracts. By filling in an intuitive form, users get a contract adapted to the current legislation. The contracts are adapted both to the Spanish and the European legislation.

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JESÚS MARÍA RAMAJO REDONDO

*CMO- Marketing and Business Development responsible.
Business Administration Degree and Economics and Business
Science, Marketing and Internationalization.*

Sliz Emotions SL, Extremadura's University Spin-off specialized in sports innovation through different Patents of 24 devices related to sliding sports and acrobatics.

Launching first product: Popular Jibbing or "PopJib". A security device for the practical of "jibbing" that eliminates risk of falling in sports as freestyle sky, snowboarding, skateboarding and skating.



JORGE SNEIJ

Jorge has a vast professional experience working with enterprises, consulting firms, NGOs, international institutions and multilateral agencies. Also, has collaborations, lectures and publications with several universities. He's an avid non-stop self-learner and a straightforward team builder.

After more than a decade, Jorge came up with the idea of RIZOM: a strategic design firm converging outstanding digital competences, top-level strategic professional practices and global citizenship education. RIZOM helps you to transform ideas into digital success.



JOSÉ ALBERTO GARCÍA BERNÁ

Telecommunication Engineer and PhD student in computer science, with experience in the development of computer applications for the treatment of medical image.

Dispositivos Médicos Flecho develops a new ultrasound device intended for transcutaneous punctures to make the procedure easier to the medical specialists and make it safer for the patients. Its simple design and low cost will allow generalize the use of ultrasound in this kind of procedures.



JOSE DAVID FERNÁNDEZ

Digital journalist specialized in digital marketing.

Jose David is a Technical Engineer of Public Works by the University of Burgos, Engineer of Roads by the Alfonso X El Sabio University and MBA. He has developed his career as a project manager in the civil and industrial construction sector. He currently works in two different projects in the TIC field as executive director, being TrekkApp one of them.

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LUIS GONZÁLEZ CONTRERAS

Luis holds a MSc in Industrial Engineering and a Bachelor of Business Administration (BBA) by the University of Málaga. He also pursued an academic year of *Industriewirtschaft* in FH Joanneum, in Austria. He completed a MS in Technological Entrepreneurship by ESESA Business School.

COOLINAREA is a community of cooks, who host travellers and foodies in their own homes, offering them an authentic gastronomic experience, while encouraging the knowledge of traditional recipes from each region, and using local products. The pre-designed menus are offered on an online platform. It's about cultural immersion through the knowledge of cooking.

Sportic People.



LENKA ALBORNOZOVA

Business assistant experienced in the rental sector.

Do you have bicycle, tennis racket or skateboard? Then you can be a member of our community Sportic People and rent out your sports equipment and share your experience. And if you need any equipment you are in a right place too - you can rent it from people like you. We are a marketplace that uses geolocation to make it easier and we want to make sport affordable to everybody.

 **Healthy Blue Bits**



MANUEL ESCOBAR

is an IT engineer with an MBA, and having gained ten years of experience in software development, entrepreneurship and the management of start-ups. In 2010 he focused his work on the healthcare industry (eHealth/mHealth) at the company Biocapax Technologies located in San Fernando, Cádiz. Ever since 2014, he has been an Architect of Dreams, each day revelling in the development and co-creation of solutions such as Esporti Revolution or Esporti Masters at Healthy Blue Bits.

Healthy Blue Bits, We work to improve the health of employees and their families to increase the productivity of companies. We offer a telemedicine platform that helps employers to know about diseases, pathologies and other health problems, and to create solutions and analyse their impact. Employees can use this app to improve their health and other apps to promote family healthy habits. By filling in an intuitive form, users get a contract adapted to the current legislation. The contracts are adapted both to the Spanish and the European legislation.

 **Panchakarma**
TRAVELS



LAURA DOLADO

Laura holds a Tourism degree and after a decade working on international companies and living in different countries, decided to follow her dream and do what she does best: designing tailored travels through Panchakarma Travels, an inbound/outbound travel agency specialised in Spain and India.

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MARIA FUERTES-ESCRIBANO

Social worker and anthropologist. I always worked in social and educational field like a teacher and educator, especially with people in social exclusion (mistreated children and women, youth participation, etc) always with the conviction that with love, care and technical work we can help people to have a better life. I have been working in this area during 15 years in different programs and been involved in social projects as a supervisor.

Zahori School is a Non Formal centre in Madrid. Knowing that education is a tool for social transformation, we are a training school for future educators. The school's neuralgic meeting point is in the space of a reputed entity on youth participation in the Villaverde Alto district in Madrid, Onda Merlín Comunitaria, with 25 years of associative work in radio communication. This way, we have been able to generate synergies within, for and from the community



ROCÍO TORRES ROBLEDILLO

Rocío holds a degree in Tourism and a master's degree in International Tourism Management. Spain in the Bag is the Relocation Agency wishing that everybody who is coming to Spain can enjoy life from the very beginning. We make things easier by managing all services needed to settle down in Spain, always under a personalised and tailor made services..



MARIA NOVAS

Architect / Coworker / Researcher. Architect, University of A Coruña, co-founder of Argo Navis Rede Laboral and Phd Candidate by University of Seville .

Argo Navis is a creative professional development network located in Bueu (Rías Baixas, Galicia). Composed of hard-working and creative people who actively collaborate in ideas and share a common philosophy and values, Argo Navis aims to become a creative coworking hub that stimulates local, social, economic and cultural development. Argo Navis seeks to become an initiative of reference in Galicia, focusing on social collaboration that builds confidence and creates social capital, promoting innovation through multidisciplinary and collective intelligence.



SONSOLES JIMÉNEZ

Founder partner of RSC, International Business expert, lawyer and University collaborator in Business law in UMA University.

RSC creates and develops growth lines related to personal, professional and business objectives of our clients, activating stick talent and opportunity through assessing, training and setting up strategic collaborations and project development. RSC is a dynamic, curious, constant, creative and open to the world firm. We are a team of experts that love excellence, efficiency and quantified results.

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PAULA HENAO

Professional with over six years of experience working in multicultural and cross functional environments. She is expert in managing multiple strategic projects in four continents (Europe, America, Asia and Africa), has strong data analysis abilities and is a team player personality. She is highly motivated and passionate for undertaking new tasks.

Rombo Perros is an e-Commerce that sells high quality, safe and comfortable, easy to use dog collars made from recycled materials (plastic bottles and bicycle tires) and differentiated products (anti shock and tangle + coded). Collars will be bought online in a user-friendly platform with an excellent customer relationship.



TANO LOPEZ

Tano Lopez, BA in Lindenwood University, Marca España, Google Ambassador, CEO and speaker.

Flead International Student Network is an on line platform that searches for students scholarships in the United States and worldwide. Flead Platform gathers and connects universities and students in order to get the best scholarship based on academics and sports talents.



CARLOS FERNÁNDEZ

P.E. Teacher and entrepreneur a little obsessed with Lean Startup. I started my career in the world of entrepreneurship in 2013 with Pet&Net and thanks to the milestones achieved with our StartUp these last years have been a non-stop of creating - measuring - learning in the entrepreneurial sector. I do not see life without my own project that will enlighten me every day. Today Pet&Net is the one but, which one will be tomorrow?

About Pet&Net, In Pet&Net we are dedicated to the care of pets (dogs, cats, birds ...), meeting people who need somebody to take care of their pets with people who want to take care of them. We make possible to find a pet sitter where and when a pet owner needs it.





EOI ESCUELA DE ORGANIZACIÓN INDUSTRIAL

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